

JOE GIGLIO

Travel | Adventure | Ocean | Education



ABOUT ME

As a marine biologist turned world adventurer, Joe is sharing bridging the gap between environmental preservation and travel industries. Based out of Hawaii Joe shares inspirational videos, media, and product reviews discussing mindful travel while interacting with diverse cultures, wildlife, and the latest gear.

Joe offers a multitude of brand services including video, copy writing, and product photography. His main goal is to inspire young travelers and provide the tools, advice, and product reviews to improve overall experience while exploring..

Website & Blog www.theimpulsivetraveler.com

      @theimpulsivetraveler:



METRICS:

FOLLOWERS

110K | 1261

TikTok | Instagram

ENGAGEMENT

17% | 9%

TikTok | Instagram

WEBSITE & BLOG

20 | 7%

Subscribers

Last Updated April 2022

About my blog

**The Impulsive
Traveler**

The Impulsive Traveler Blog offers first hand travel experience, advice, reviews, and more. Joe authors and edits each post directed toward young travelers that resonate with budget friendly, luxury, and high adventure lifestyles. His authentic insights into nomad life, backpacking, and group travel are an invaluable asset to your branding needs. New content is posted each week sharing culminating travel experiences from 21 countries, 5 continents, and 25 states.

TRUSTED BY:

**AMERICAN
WEST**

SANDMARC
Action Gear

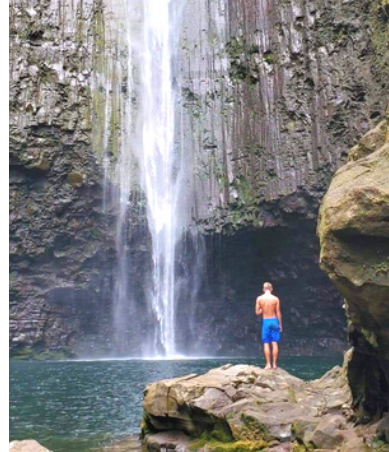
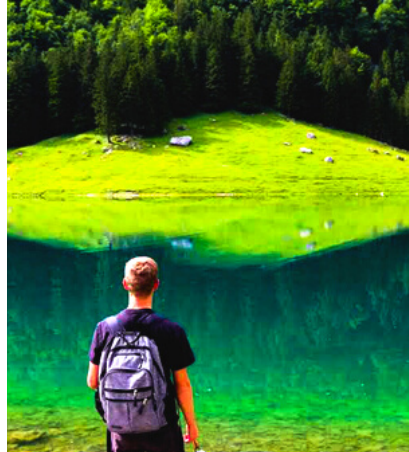


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magazine





CRAY
DARE TO LIVE



SERVICES OFFERED



SPONSORED VIDEOS

SPONSORED PHOTOS

SPONSORED BLOG POSTS

TRAVEL GEAR REVIEWS

PROPERTY STAY REVIEWS

DESTINATION PROMOTIONS

PRODUCT PHOTOGRAPHY

CONTENT CREATION FOR YOUR

PLATFORM

*Negotiations available for growing travel companies, magazines, products, and businesses with limited budgets..

Writing

- 10c / word
- Product review, destination articles, travel inspiration.
- Content for your travel platform

Videography Packages

- 30 second to 3 minute commercials for platform usage as needed.
- Short form video for TikTok/Reels
- Long form video for Youtube/IGTV
- Creative Vision Approved Beforehand

A la carte

- Sponsored TikTok: \$500
- TT/Reel content for your use: \$275
- 3 Video Bundle: \$1200
- Sponsored IG Post or Reel: \$250

INQUIRIES >

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Fueling Wanderlust since 1996